

**STRENGTH IS
EVERYTHING.**




Arwen



Arwen is here!

Strength is her virtue, a high performing all-rounder.
Maintaining high Brix with crisp and juicy texture and great shelf life.

- Strength in shelf life
- Strength in production
- Strength in flavour
- Strength in Brix

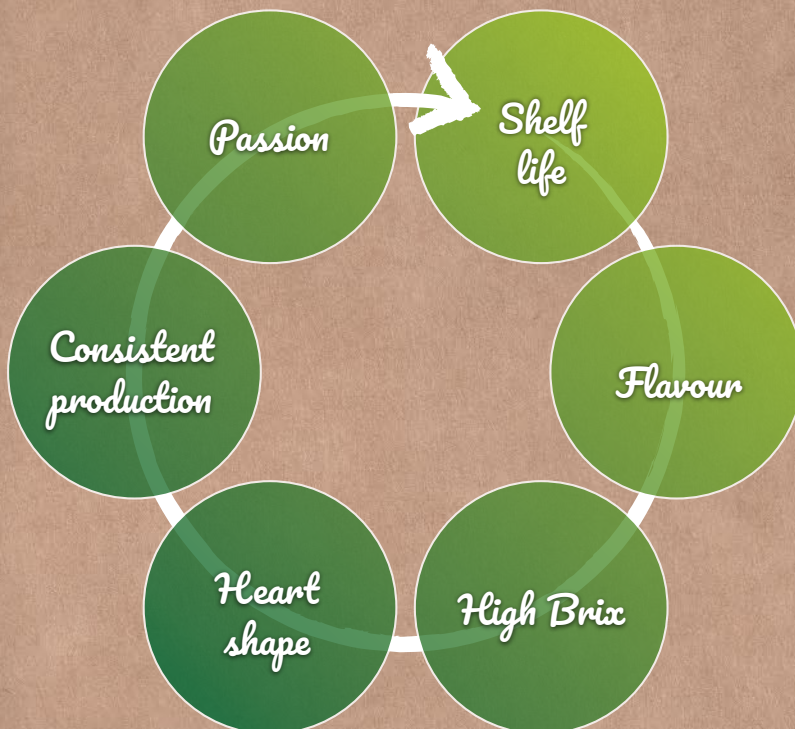
*With bright shiny skin and strong calyx,
Arwen delivers on flavour with
a great aromatic taste*



Qualities of Arwen®

THE BREEDING OBJECTIVES OF THE IGUAZÚ SAVOUR SERIES ARE TO CREATE STRAWBERRIES FOR BOTH GROWER AND CONSUMER.

- Varieties with excellent shelf life for their journey to your store and beyond to the customer's fridge
- Have an excellent flavour; Aromatic, juicy and sweet
- Varieties with a very attractive appearance
- Have a glossy skin, lively colours, attractive to the eye
- A calyx that remains green through shelf life



All-round a fantastic collection of strawberry varieties

Esenzia
SAVOUR



Berries del Oeste was born to recover the satisfaction of authentic fruit. Using a natural methodology, through the hybridization of distant families, it has achieved a high hybrid vigor, allowing it to obtain plants with generous yields, with fruits of great potential, both in flavor, and in early and high post-harvest yield.

In this pursuit of these goals, the "**Esenzia Savour**" family rediscovers the essence of the authentic strawberry, where juiciness and aroma merge into a sweet fruit with moderate acidity and a profound flavor that identifies it with its natural origins.

"**Arwen**" has become a tenacious, powerful, consistent, complete variety, and truly qualified to work in any environment. **Its balance is a true value in itself.**



Contacto
Contact

Reino Unido | United Kingdom
tom@berriesdeloeste.com
Tom Rogers +34 674 230 522

España | Spain
luis@berriesdeloeste.com
Luis M. Aliseda +34 648 585 317