

A REAL  
JEWEL.

 **BERRIES**  
*del* **OESTE**



Lourdesa®



¡Hi!

My name is Lourdesa...

- I am unbeatable on flavour
- Aromatic, sweet, exquisite...
- Perfect shape; unbeatable shelf life
- Those who really know, see my incalculable value
- The jewel of varieties

Find out more  
about me inside





Lourdesa®



# Ourdesa • Characteristics of the variety

## PLANT

- Medium vigour and early fruiting
- Can be planted early in the season
- High concentration of sugar in the fruit
- Maintains the same consistent flavour throughout the season

## PRODUCTION CYCLE

- Early and very stable, of high quality
- Does not require short harvest interval
- Easy to manage

## LIFE

- Very long lasting and noble
- Consistently retains its flavour, colour and shine
- Excellent for long-distance shipping

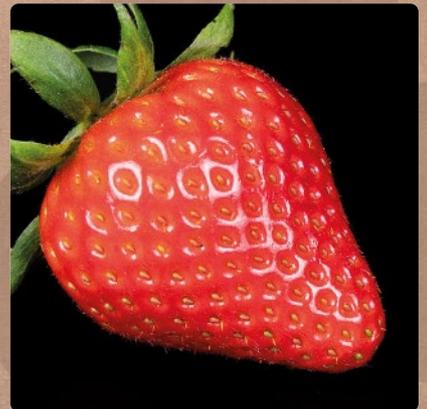
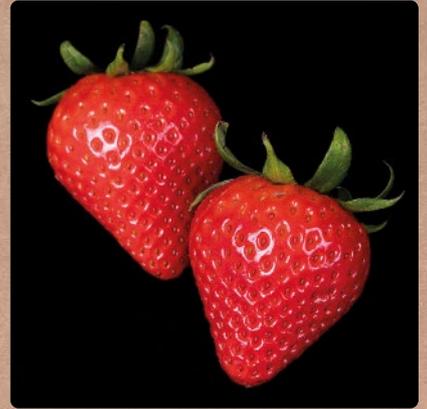
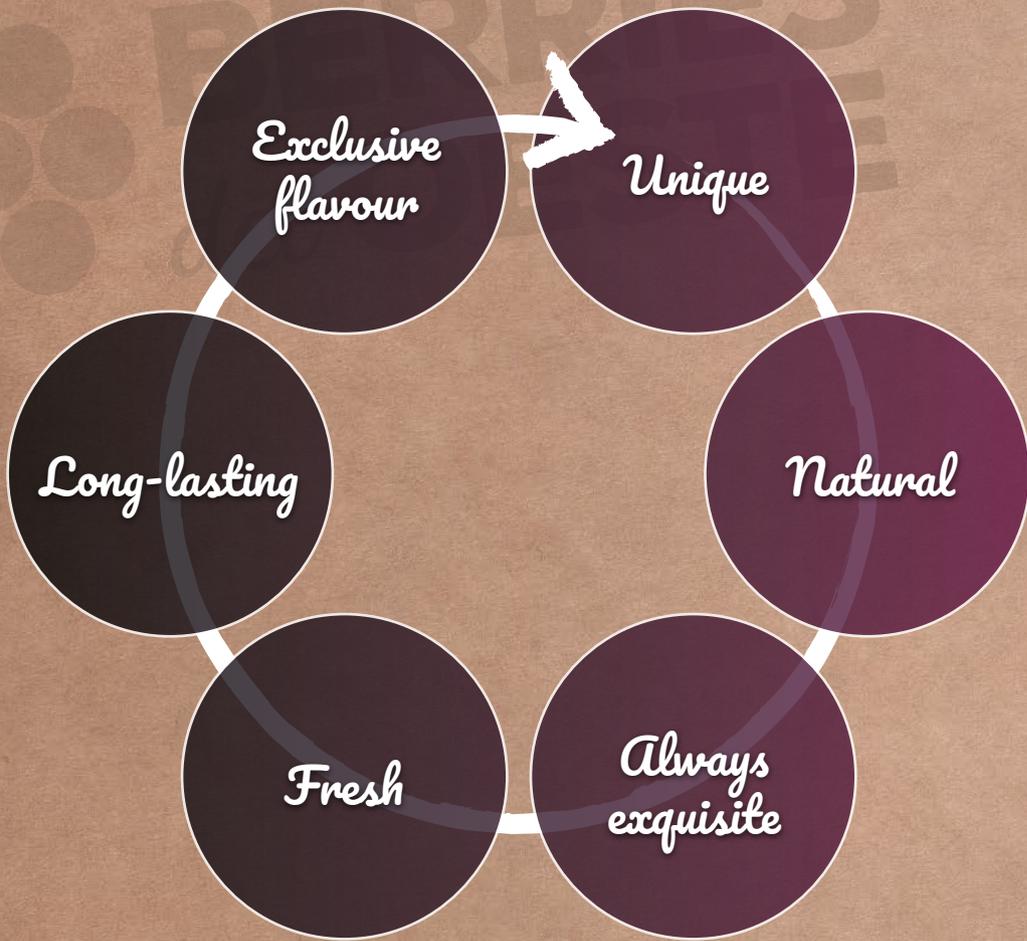
## FORM

- Perfect conic shape
- Calyx extends to the width of the fruit
- Vivid orange skin, very attractive

## TASTE

- Very refined, fresh and aromatic; really exquisite
- Sweet, with an elegant aromatic complexity and slight citrus acidity
- Its bouquet and freshness evokes that of summer garden strawberries
- Always wins in blind tastings

*Ourdesa is "the jewel"*



Iguazú  
Savour



**Berries del Oeste** was conceived to re-discover the delight of authentic fruit. Using a natural methodology, through the hybridization of distant families, we have achieved a hybrid vigour, which has allowed us to obtain plants with generous productivity. With fruits of great potential in flavour, earliness and post-harvest.

The "**Igazú Savour**" family, with the achievement of objectives, champions the essence of the authentic strawberry, where juiciness and aroma merge in sweet fruit, with a touch of acidity. A deep flavour that harks back to its natural origins.

The icon and muse of this varietal line is "**Lourdesa**", our queen par excellence of flavour, until now unbeatable. Exquisite, aromatic, within a slightly conical, precious fruit. Together with a great shelf life, makes this an exceptional variety.

**Lourdesa is unique, exclusive, a real jewel. Its value is not within everyone's reach.**



**Iguazú**  
*Savour*

**Contacto**  
Contact

**Reino Unido | United Kingdom**  
[tom@berriesdeloeste.com](mailto:tom@berriesdeloeste.com)  
**Tom Rogers +34 674 230 522**

**España | Spain**  
[luis@berriesdeloeste.com](mailto:luis@berriesdeloeste.com)  
**Luis M. Aliseda +34 648 585 317**