

ELEGANCE.



áurea



Hello!

My name is "Áurea"

- I like to travel. I can go a long distance, and still stay lively and bright
- I am very early and consistent. I give a good steady production
- I am a hardy plant and naturally strong
- I taste great the whole season, a hallmark of the Esenzia family
- I have long shelf-life, with elegance and flavour

*If you want to know me more,
look inside!*





Áurea • Characteristics of the variety

PLANT HABIT

- Resistant and strong
- Economic harvest, long harvest interval
- Not too dense, displays the fruit well

CULTIVATION

- Very easy to grow
- Excellent development in different soil types from bare root or pot
- Very resistant to extreme weather, cold, heat or humidity

PRODUCTION CYCLE

- Very early and highly productive, maintaining fruit size
- Produces high quality fruit even in poor conditions
- Very stable production, progressing without significant peaks
- Changes little with extremes of climate, withstands poor weather well.

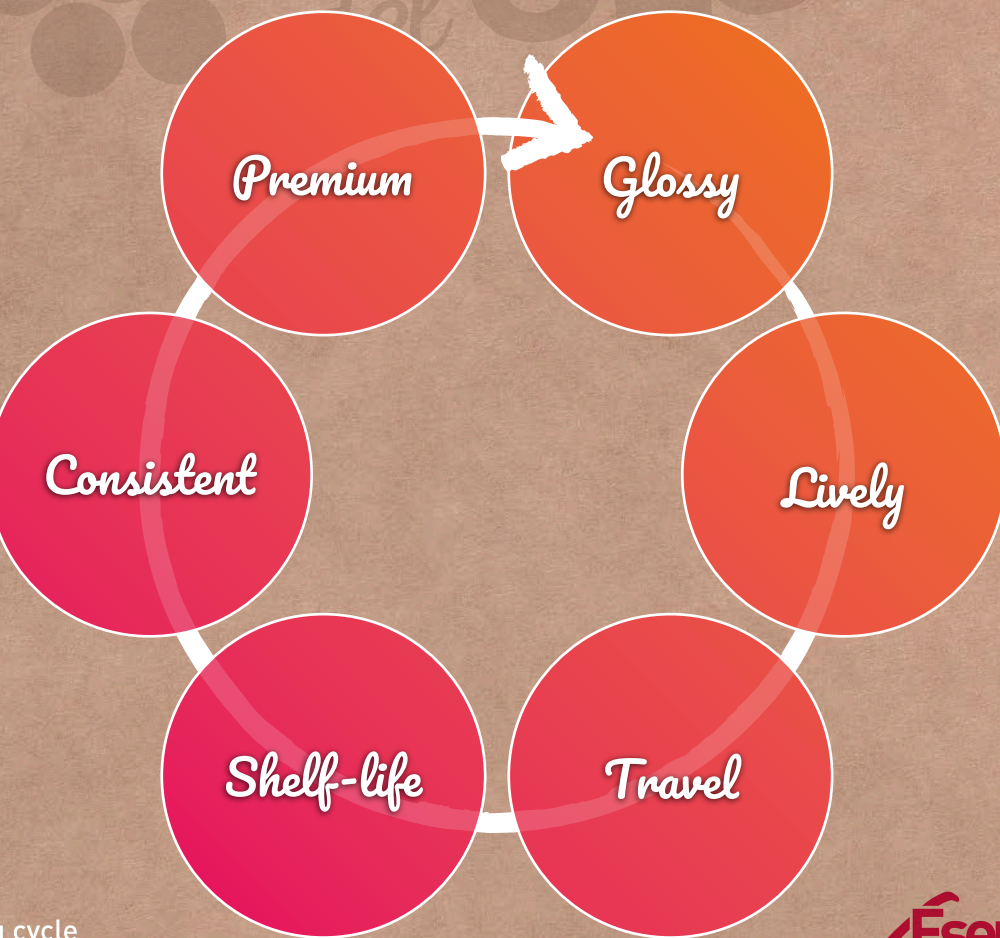
FRUIT

- Very long shelf life, with little change in fruit characteristics
- Very bright and stable orange-red colour
- No change in appearance during the whole season
- Has high and consistent sugar levels, that don't fall during the whole cropping cycle

"Áurea, quality with shelf life"

Consistent

BERRIES OESTE



*Esenzia
Savour*